



GOVT. DEGREE COLLEGE BISHNAH
DEPTT. OF HIGHER EDUCATION, JAMMU AND KASHMIR (UT)



CAREER COUNSELLING CELL

IN COLLABORATION WITH

MAHATMA GANDHI NATIONAL COUNCIL OF RURAL EDUCATION, JAMMU

ORGANIZES ONE DAY ONLINE WORKSHOP ON
RURAL ENTREPRENUERSHIP DEVELOPMENT
PROGRAM

On 14TH February 2022 at 12:00 PM

Meeting ID: usg-xmjf-cfg

Google Meet link

<http://meet.google.com/usg-xmjf-cfg>



Invited Speaker:

Ms. Shivali Choudhary
Coordinator

**J&K Rural Entrepreneurs
Development Cell**

Coordinator:

Dr. Asha Singh
Coordinator

Career Counselling Cell
Assistant Professor in
Environmental Sciences

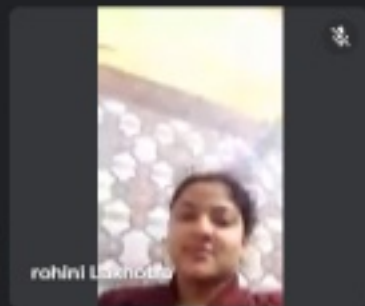


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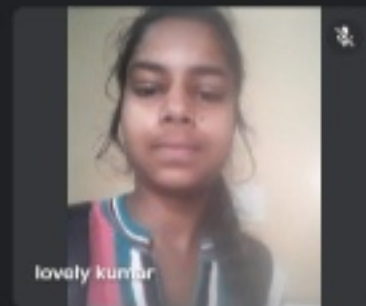
Dr. Anuradha Pandoh
Principal
GDC Bishnah




Shivali Choudhary MGNCRE



rohini Lakshmi



lovely kumar



sumit kumar



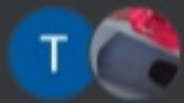
Tania Choudhary



Satwinder Koushal



Thoru Rani



27 others



You



Shivali Choudhary MGNCRE is presenting



Shivali Choudhary



Moonakshi Targotra



Ankush Verma



Satwinder Koushal



Tania Bhaget Damet...



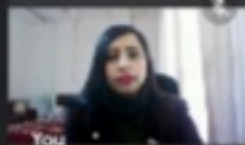
rohini Lakhotra



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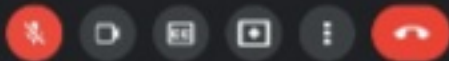


39 others

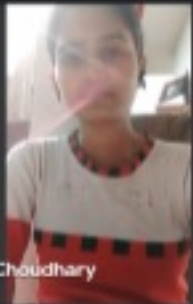


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12:21 PM | usg-xmjf-cfg




Activate Windows



Priya Choudhary




Shivali Choudhary MGNCRE




lovely kumar



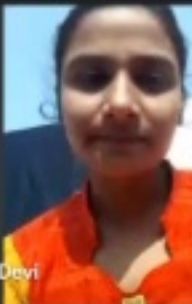
Satwinder Koushal



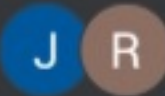
Tania Spolja 69



Vivek Dogra



Mamta Devi



10 others



You

Press Release

ONLINE WORKSHOP ON RURAL ENTREPRENEURSHIP DEVELOPMENT ORGANIZED AT GDC BISHNAH

An online workshop on the topic “Rural Entrepreneurship Development Program” was organized by the Career Counselling Cell of Government Degree College, Bishnah under the aegis of Monodarpan initiative of Government of India, on 14th Feb. 2022, in collaboration with Mahatma Gandhi National Council of Rural Education, Jammu. Ms. Shivali Choudhary, Coordinator, J&K Rural Entrepreneurship Development Cell, was the key speaker of the session.

The online workshop was conducted under the supervision of Principal GDC Bishnah, Dr. Anuradha Pandoh and the whole event was coordinated by Dr. Asha Singh, Coordinator, Career Counselling Cell of the college.

Ms. Shivali Choudhary in her elaborated presentation explained about different types of rural entrepreneurship and its importance. She also sensitized the students about different government schemes and programs like Aatm Nirbhar Bharat and Unnat Bharat Abhiyan for rural entrepreneurship development. She emphasized that rural entrepreneurship is the only way to be self-reliant in India. The program was followed by an interactive session where all the queries of the students were addressed.

Principal GDC Bishnah, Dr. Anuradha Pandoh expressed her gratitude to the resource person for sharing her valuable knowledge about rural entrepreneurship that will help the students to become self-sufficient through employment generation. The programme concluded with a formal vote of thanks by Dr. Asha Singh, Coordinator, Career Counselling Cell of the college.